



# A LIVING PLANET

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INSPIRED BY... THE PODCAST

# THE PROJECT – OUR USP

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## INSPIRATION, HOPE, SELF-EMPOWERMENT AND PRACTICAL IMPLEMENTATION

Our goal is to build an independent, creative and innovative media company called „**A Living Planet**“.

The focus is on exceptional people whose innovative ideas have made a valuable contribution to ecological, economic and socio-political transformation.

The aim is to show inspiring ways and solutions through which every individual can bring about change and come gradually into self-empowerment.



Under the name „**INSPIRED BY ...**“ we plan to produce a regular podcast. Each podcast episode ends with concrete solution approaches that can be implemented in everyday life - inspiration, hope, self-empowerment and practical implementation will be the focus.

From the essence of the podcast episodes we will produce weekly qualitative short videos, which we will publish on YouTube and other channels. In summary, each year we will produce:

- 52 weekly podcasts
- 52 short videos that contain the key messages of the interview
- 3 - 6 documentaries (20 minutes long), which we will build around the most exciting interview guests and topics.

# THE TEAM – SPOT ON

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## MEDIA PROFESSIONALS WITH DECADES OF EXPERTISE

The founding team consists of three experienced media professionals Erich Steiner, Sabine Anders and Roman Sorger, who can look back on more than 40 years together of experience in film, TV and journalism, as well as numerous works for cinema, television and print (among others including projects for ORF, Servus TV, Red Bull TV, Puls 4, Das City Magazin).



**ERICH STEINER** is an international award-winning filmmaker. With many years of experience in research, script and concept development in both fictional and documentary fields, Erich's independent directing and screenplay works have earned him many awards at prestigious film festivals around the world. In addition to his independent film work as director, he has also worked for companies such as ORF, Interspot and Die Mediengesellschaft. For about a year now, Erich has been researching about digitalization and its impact on democratic political processes. In addition, he has been working intensively on the podcast medium for the past 2 years and researched extensively new distribution and marketing possibilities via the Internet. Erich will also be the face and voice behind the podcasts, hosting and curating personally the content of each episode.

**SABINE ANDERS** studied film and media sciences and worked for 8 years as executive producer and deputy managing director at TV production company "Die Mediengesellschaft". Sabine was in charge of numerous projects, for which she was responsible both in terms of content and journalism as well as production. In addition, Sabine taught a course on studio production at the University of Vienna (Journalism) for more than 2 years. Sabine will be the productive driving force behind "INSPIRED BY" and act as a bridge between clients, sponsors and production team.



**ROMAN SORGER** studied film production at the Vienna Film Academy and holds an MBA in Film, TV and Digital Media. Over the past 20 years, he has worked for renowned Austrian film and TV production companies in the fields of festival marketing (Berlinale, Cannes), sales of digital post-production services (worldwide) and as a production manager for numerous film and TV productions in Austria. In his MBA thesis he focused on labor law aspects in the film industry. Roman will support the company in all aspects of production management and fulfill organizational and legal requirements as required.